



REDO/REMI

Home Improvement Show

SPONSORSHIP PACKAGES

Promote your company by sponsoring the Home Improvement Show!

Grand Sponsor - \$5,000 *One sponsorship available – sponsor must be an exhibitor in the show*

- \$2,500 of 30 second radio ads (to run with show advertising),
- Company Logo on Newspaper ads,
- Write-up on company in Show Program*,
- Signage at the show (provided by sponsor),
- Verbal acknowledgement on speaker system during show hours,
- Logo and link on show website,
- Logo in HBA newsletter (show article)
- 50 free VIP tickets,
- 30 free Preview Party tickets

Show Sponsor - \$2,500 *One sponsorship available – sponsor must be exhibitors in the show*

- \$1,000 in 30-second radio ads (to run with show advertising),
- Logo in Show Program*,
- Signage at the show,
- Logo and link on show website,
- Company name in HBA newsletter (show article),
- 30 free VIP tickets,
- 15 free Preview Party tickets

Contributor - \$1,000

- Logo in Show Program*,
- Logo and link on show website,
- Company name in HBA newsletter (show article)
- 15 free VIP tickets,
- 10 free Preview Party tickets

Supporter - \$500

- Company name in the Show Program*,
- Logo and link on show website,
- Company name in HBA newsletter (show article),
- 10 free VIP tickets,
- 5 free Preview Party tickets

Preview Party Sponsor - \$2,500

- Signage throughout show in Preview Party (provided by sponsor),
- Right to distribute materials at gate during Preview Party,
- Verbal acknowledgements over PA system during Preview Party,
- Logo in HBA newsletter (show article),
- Logo and link on show website
- 40 free Preview Party tickets,
- 10 free VIP tickets

Please contact Bin Wilcenski at (803) 256-6238 or bin@columbiabuilders.com for more information.

*Show program will be a tabloid section about the show to run in *The State* newspaper and given out at the show.